Tribune & Georgian

Publication day: Thursday Circulation: 4,400 www.cninewspapers.com

ROP RATES

Open Rate: \$18.35 • Nonprofit rate: \$14.20 pci

Annual Volume Contract Rates Multiple Paper Discounts

<u>Inches</u>	<u>Rate</u>	Discounts are offered for
75-149	\$15.60	insertion of the same ad in multiple CNI papers: (Front page
150-374	\$15.05	banner ads are not eligible for
375-749	\$14.50	discounts.)
750-1499	\$13.95	10% for two papers 15% for three papers
1500-2249	\$13.40	20% for four or more papers
2250-2999	\$12.85	
3000-3749	\$12.30	
3750-5249	\$11.75	
5250-7499	\$11.20	
7500+	\$10.65	

Consecutive Advertising Contract Rates

Inches	6 weeks	13 weeks	26 weeks	52 weeks
3″	\$14.57	\$14.11	\$13.55	\$13.40
6″	\$14.17	\$13.55	\$13.17	\$12.98
10″	\$13.75	\$13.17	\$12.68	\$12.45
15″	\$13.29	\$12.75	\$12.16	\$11.91
30″	\$13.06	\$12.58	\$11.71	\$11.64
63″	\$12.33	\$11.99	\$11.05	\$10.89
129″	\$12.23	\$11.56	\$10.89	\$10.30

*Must sign sales agreement.

Color Rates

Ad dimensions	
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Available Color		1 column	= 1.667"
up to 60 inches	\$55	2 column	= 3.458″
61+ inches	\$100	3 column	= 5.250"
Process Color		4 column	= 7.042"
up to 15 inches	\$75	5 column	= 8.833″
16-30 inches	\$125	6 column	= 10.625″
31-60 inches	\$190	DT	= 21.375″
61+ inches	\$260		

ROP Deadline is Monday at noon.

Send insertion orders and ad materials to:

nationalsales@cninewspapers.com

INSERT RATES (price per thousand)

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Frequency	<13	13-25	26-49	50+
single sheet	\$44.00	\$42.70	\$41.35	\$39.00
4 pg tab	\$46.00	\$44.60	\$43.25	\$40.80
6 pg tab	\$47.50	\$46.10	\$44.65	\$42.15
8 pg tab	\$49.00	\$47.85	\$46.05	\$43.50
10 pg tab	\$50.50	\$49.00	\$47.45	\$44.85
12 pg tab	\$52.00	\$50.45	\$48.90	\$46.20
14 pg tab	\$54.00	\$52.40	\$50.75	\$47.80
16 pg tab	\$56.00	\$54.30	\$52.65	\$49.80
18 pg tab	\$58.50	\$56.75	\$55.00	\$52.00
20 pg tab	\$61.00	\$59.15	\$57.35	\$54.30

• Add \$5.00 for each additional four-page tab after 20.

Full run only

• Maximum size insert is 11" x 11." All other sizes must be folded prior to delivery.

· Mini-tabs and flexies require quote from publisher

Shipping Information

Inserts should be received one week prior to insertion. Ship 1/2 fold to:

The Tribune & Georgian c/o The Press Sentinel 252 W. Walnut Street Jesup, Georgia 31545

MARKET FACTS for Camden County

DEMOGRAPHICS

Occupied Households: 19,746 Total Population: 55,664 Median Family Income: \$60,594 Total Retail Sales: \$600,901,000 Source: 2020 US Census estimates



ADVERTISING BENEFITS

- fast growing county between Brunswick, GA & Jacksonville, FL
- sits right on I-95 northern route into Florida
- highest paid circulation in Camden

DMA: Jacksonville, Fla. Market Penetration: 24%

Rates effective January 1, 2024